



PRESS RELEASE

October 23, 2019

DxO PhotoLab 3: The most colourful upgrade yet

[DxO](#), one of the most innovative companies in the photography and image editing industry, is announcing its latest version of DxO PhotoLab, the most advanced photo editing software on the market in terms of image quality. With its completely redesigned HSL colour adjustment feature, optimized Repair Tool, and brand-new Local Adjustments Masks Manager, DxO PhotoLab 3 offers an exceptional level of colorimetry control, making the photographer's job easier than ever before. Because the DxO PhotoLibrary now supports keyword searches, it offers an even more comprehensive workflow and improved compatibility with other photo editing software programs.

A new approach to adjusting colour

With its innovative and visual approach to colour management, DxO PhotoLab 3's HSL (Hue, Saturation, and Luminance) Tool offers unparalleled control so you can produce even more natural-looking or creative images. It features a new colour adjustment mode based on a chromatic circle called the DxO ColorWheel. With this tool, you can select a colour range from eight different channels, fine-tune the value, select a replacement colour, and adjust your transitions to your heart's desire. A new Uniformity setting also lets you adjust colour variations within a specific range. The Saturation and Luminance sliders now operate more independently, which offers more flexibility, especially when converting from colour to black and white and creating partially desaturated images.



“With the DxO ColorWheel, we were looking to create a new approach that could make colour management both flexible and fun. This tool is incredibly user friendly,” says Jean-Marc Alexia, VP Marketing & Product Strategy at DxO.



A Repair Tool that offers even more control

DxO PhotoLab 3 continues to improve its local adjustments options to offer users even more precision. One of these features, the Repair Tool, which acts as a brush that can erase unwanted elements from the image, has been updated. You can now manually reposition the area in the source image that you want to use to reconstruct an area in the image being edited. In addition to Repair Mode, DxO PhotoLab 3 also offers Clone Mode, which lets you directly replace the area you are editing. Feathering and opacity level can also be adjusted in both modes.

New Local Adjustments Masks Manager

DxO PhotoLab 3's new Local Adjustments palette lets you manage local correction masks that have been layered within a single image. Make them visible, mask them, or adjust their opacity individually. The tool also lets you reverse the selected mask with a single click, adding additional flexibility and saving a significant amount of time.

A more complete workflow through keywords

In addition to the search criteria that are already available in the DxO PhotoLibrary (metadata, shooting parameters, folders, etc.), DxO PhotoLab 3 now offers keyword management and optimizes image organization all the way up to export. The keywords associated with an image can now be displayed in the interface, including when they are imported from other software programs. You can now add, delete, or rename keywords for one or multiple images simultaneously and include them in multi-criteria searches (macOS version only; this feature will be available in the Windows version in the near future). DxO PhotoLab 3 also offers more complete information and metadata display options as well as additional Projects management options.

New camera support

DxO PhotoLab 3 continues to add new cameras to the list of equipment it supports. It recently added the Canon G5 X Mark II and G7 X Mark III, the Nikon P1000, the Panasonic Lumix DC-G90/G95/G99/G91, the Lumix DC FZ1000 II and Lumix TZ95/ZS80, the Ricoh GR III, and the Sony A7R IV and RX100 VII. More than 3,000 optical modules have also been added to the database, which now includes over 50,000 different camera/lens combinations. The software's de-noising capabilities for RAW photos taken with certain Canon and Olympus cameras has been improved as well.

Price & availability

The ESSENTIAL and ELITE editions of DxO PhotoLab 3 (PC and Mac) are now available for download on DxO's website (<https://shop.dxo.com/en>) for the following launch prices until November 24, 2019:

DxO PhotoLab 3 ESSENTIAL Edition:	€99.99 instead of €129
DxO PhotoLab 3 ELITE Edition:	€149.99 instead of €199
DxO PhotoLab 3 ESSENTIAL Edition:	£86.99 instead of £112
DxO PhotoLab 3 ELITE Edition:	£129.99 instead of £169
DxO PhotoLab 3 ESSENTIAL Edition:	\$99.99 instead of \$129
DxO PhotoLab 3 ELITE Edition:	\$149.99 instead of \$199



You do not need a subscription to use DxO PhotoLab 3. You can install the program on two computers with the DxO PhotoLab 3 ESSENTIAL Edition or on three computers with the DxO PhotoLab 3 ELITE Edition. Photographers with a license for DxO OpticsPro or DxO PhotoLab 2 can purchase an upgrade license for DxO PhotoLab 3 by signing into their customer account on www.dxo.com. A fully-functional, one-month trial version of DxO PhotoLab 3 is available on the DxO website: <http://www.dxo.com/dxo-photolab/download/>.

About DxO

DxO is now one of the most innovative companies in the photography and image editing industry. It designs and sells the most high-performing photo editing software on the market for amateurs and expert photographers alike. One of its programs, DxO PhotoLab, is an advanced photo-editing software that was presented with the TIPA award for Best Image Editing Software in 2018. In 2017, DxO purchased the Nik Collection from Google. This famous creative plugin suite for Adobe Photoshop, Lightroom Classic, and Elements is used by millions of photographers throughout the world.

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