



FOR IMMEDIATE RELEASE

## DxO OpticsPro v10.5.2 supports 7 new cameras, including the iPhone 6s and 6s Plus

DxO FilmPack v5.5.2 and DxO ViewPoint v2.5.10 also available

50% off all DxO software products through December 25, 2015

Paris – November 18, 2015 – DxO, a world leader in digital imaging technologies, announces the immediate availability of DxO OpticsPro v10.5.2, DxO FilmPack v5.5.2, and DxO ViewPoint v2.5.10 for Mac and Windows. These three upgrades mean that DxO now supports seven additional cameras and adds many new camera/lens combinations to the DxO Optics Module library. The three software products are available in the DxO online store and at photo resellers at a special discount price through December 25, 2015.

### New supported cameras and new Optics Modules

Recipients of numerous awards for powerful image processing, DxO OpticsPro 10.5.2, DxO FilmPack 5.5.2, and DxO ViewPoint 2.5.10 now support seven additional cameras: the iPhone 6s and 6s Plus, the Pentax 645D, and the Panasonic Lumix GF-7, Lumix G-7, Lumix GX-8, and DMC-ZS50/DMC-TZ70.

The three DxO solutions add 787 more modules to the DxO Optics Modules library, which now contains nearly 28,000 combinations. Developed in DxO's laboratories, DxO Optics Modules contain all of the information about the characteristics of each camera and lens. This unique database allows DxO software to automatically correct optical defects with an unparalleled level of quality.

### Price and availability

DxO OpticsPro 10.5.2, DxO FilmPack 5.5.2, and DxO ViewPoint 2.5.10 are immediately available in the DxO online store (<http://shop.dxo.com/>) and at photo resellers at the following prices:

USD:

- DxO OpticsPro 10 ESSENTIAL Edition: \$64 instead of \$129
- DxO OpticsPro 10 ELITE Edition: \$99 instead of \$199
- DxO FilmPack 5 ESSENTIAL Edition: \$39 instead of \$79
- DxO FilmPack 5 ELITE Edition: \$64 instead of \$129
- DxO ViewPoint 2: \$39 instead of \$79

GBP:

- DxO OpticsPro 10 ESSENTIAL Edition: £49 instead of £99
- DxO OpticsPro 10 ELITE Edition: £79 instead of £159
- DxO FilmPack 5 ESSENTIAL Edition: £29 instead of £59
- DxO FilmPack 5 ELITE Edition: £49 instead of £99
- DxO ViewPoint 2 £29 instead of £59

(Suggested retail prices, including VAT)

EUR:

- DxO OpticsPro 10 ESSENTIAL Edition: 64€ instead of 129 €
- DxO OpticsPro 10 ELITE Edition: 99€ instead of 199 €
- DxO FilmPack 5 ESSENTIAL Edition: 39€ instead of 79 €
- DxO FilmPack 5 ELITE Edition: 64€ instead of 129 €
- DxO ViewPoint 2 39€ instead of 79 €

(Suggested retail prices, including VAT)

Photographers who acquired a DxO OpticsPro 9 license on or after September 1, 2014, are entitled to a free upgrade to version 10. Photographers who bought a DxO FilmPack 4 license on or after September 1, 2014, are entitled to a free upgrade to version 5. Upgrades are free for all photographers who acquired a DxO ViewPoint license on or after August 1, 2013.

Fully-functional trial versions of the three applications, good for one month, are available on the DxO website: <http://www.dxo.com/us/photography/download>

## About DxO

DxO develops the world's most advanced image processing technologies, which have enabled over 300 million devices to capture the highest quality images achievable. DxO's award-winning OpticsPro software lets serious photographers quickly and easily make their best photos look even better, and DxO ONE has redefined the connected camera with a revolutionary design that pairs perfectly with iPhone and iPad to capture professional quality images that are instantly available to share with family, friends and followers.

For more information, please visit [www.dxo.com](http://www.dxo.com).

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