



## PRESS RELEASE

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# The RAW processing software DxO PhotoLab 1.1 keeps improving its local adjustment tools featuring U Point technology

With its easier-to-use design, ability to interface with Adobe Lightroom CC Classic, and improved brush tool, DxO PhotoLab (formerly DxO OpticsPro) now offers the most complete RAW development and processing solution on the market.

Special discounts on all DxO software through December 25, 2017

PARIS — DxO, a pioneer in digital imaging technologies, has announced the immediate release of version 1.1. of DxO PhotoLab (formerly DxO OpticsPro), the first update to its RAW conversion software for Mac and PC. DxO PhotoLab 1.1 offers easier-to-use local adjustment tools that feature U Point technology, as well as a more versatile Brush tool that now lets users adjust their flow and opacity settings. In addition to these new features, the software is now compatible with Adobe Lightroom CC Classic, as well as with new cameras and drones.

DxO PhotoLab delivers a comprehensive RAW and JPEG processing solution featuring optical corrections that are based on mathematical models developed in its laboratories, as well as such exclusive tools as PRIME denoising technology and DxO Smart Lighting's exposure calibration. To allow photographers to apply local edits, DxO purchased Nik Software's U Point technology from Google and incorporated it into DxO PhotoLab. This local editing technology lets users perform complex selections, which used to require a significant amount of time and painstaking manual brush work, in just a few clicks. In fact, DxO PhotoLab is the only software to fully integrate U Point technology within a non-destructive RAW workflow.

## **An easier-to-use design and new settings options for the Brush tool**

DxO PhotoLab 1.1 offers an improved photo comparison mode to better display local adjustment settings. Photographers using the Windows version of the program can now view their image with and without local adjustments.

The Brush tool has also been updated with two new settings options, Flow and Opacity, which allow users to apply more nuanced masks and manage transitions more naturally.

## **Compatibility with Adobe Lightroom CC Classic**

DxO PhotoLab includes a photo transfer feature that lets users process RAW files in Adobe Lightroom in a fully integrated and non-destructive workflow. Users can simply transfer their images from the Adobe Lightroom catalog to DxO PhotoLab, edit them, then send them back to Adobe Lightroom in .DNG format for further processing as needed—all in just a few clicks. This double-layered, non-destructive workflow gives users maximum flexibility right up until they're done applying their very last adjustments. Now available through Adobe Lightroom CC Classic, this workflow gives Adobe software users access to DxO PhotoLab's powerful automatic corrections and local adjustment options.

## **New camera and drone compatibility**

DxO PhotoLab 1.1 can now support photos taken with the Canon EOS M100, the Olympus OM-D E-M10 Mark III and Tough TG-5, the Sony RX10 IV, and the DJI Mavic PRO and Phantom 4 PRO drones. Thanks to DxO PhotoLab's advanced RAW conversion technology, which is based on calibrations made for each sensor in DxO's laboratories, photos taken with any of these cameras will be automatically corrected to account for any defects in their lenses. Images now look better than ever, thanks to DxO PhotoLab's revised lens sharpness correction feature, which delivers a high level of detail in photos taken with medium ISO settings while still controlling noise.

## **Prices and availability**

The ESSENTIAL and ELITE versions of DxO PhotoLab for PC and Mac can be downloaded from the DxO website ([shop.dxo.com](http://shop.dxo.com)) and from specialized retailers for a discounted price through December 25, 2017:

USD:

- DxO PhotoLab ESSENTIAL Edition: \$99 instead of \$129
- DxO PhotoLab ELITE Edition: \$149 instead of \$199

GBP:

- DxO PhotoLab ESSENTIAL Edition: £79 instead of £99
- DxO PhotoLab ELITE Edition: £119 instead of £159

EUR:

- DxO PhotoLab ESSENTIAL Edition: 99 € instead of 129 €
- DxO PhotoLab ELITE Edition: 149 € instead of 199 €

(Suggested retail prices, including tax)

Photographers with a license for an earlier version of DxO OpticsPro can purchase a discounted upgrade license for DxO PhotoLab by signing into their customer accounts at [www.dxo.com](http://www.dxo.com).

Photographers who purchased or updated a DxO OpticsPro license on or after September 1, 2017, can upgrade their software for free.

A fully-functional, one-month trial version of DxO PhotoLab is available on the DxO website: <http://www.dxo.com/us/photography/download>.

## About DxO

For well over a decade, DxO has been developing some of the world's most advanced image processing technologies, which have enabled over 400 million devices to capture the highest quality images achievable. DxO designs and manufactures the DxO ONE, a connected, miniaturized, and pro-quality camera for iPhone and iPad that has revolutionized the world of mobile photography. DxO has also developed DxO PhotoLab (formerly DxO OpticsPro), as well as other image processing software for Mac and PC, all of which have been acclaimed by top photographers the world over.

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