



DxO OpticsPro for OS X Photos

One-click professional quality photo editing.



PRESS RELEASE

FOR IMMEDIATE RELEASE

DxO OpticsPro for OS X Photos extensions add powerful one-click corrections to Apple's OS X El Capitan

DxO's renown RAW image processing now available to Mac users as an extension to Apple's Photos app.

PARIS and SAN FRANCISCO—December 22, 2015—DxO announced today the immediate availability of two new extensions for OS X El Capitan, **DxO OpticsPro for OS X Photos** and **DxO OpticsPro for OS X Photos - DxO ONE Camera Only**, that provide DxO's advanced image processing within Apple Photos. **DxO OpticsPro for OS X Photos** adds seamless access to tens of thousands of DxO Optics Modules that enable DxO's unrivalled automatic optical corrections for distortion, vignetting, chromatic aberration and lens softness for virtually all popular cameras and lenses. The extension is also available as a free download, designed exclusively to support RAW and SuperRAW™ images captured by the award-winning DxO ONE connected camera for iPhone® and iPad®. Both versions also feature simple, yet powerful one-click corrections that automatically improve white balance, dynamic range, reduce noise, and remove landscape haze to make your best photos look even better.

"By leveraging the new extensions in OS X El Capitan, we were able to provide Mac users with a streamlined workflow for their RAW images," said Frédéric Guichard, co-founder and chief image scientist at DxO. "Photographers can now apply world renowned DxO OpticsPro technologies, such as Smart Lighting, ClearView, and PRIME to enhance their favorite images with no more than a click or two, and without ever leaving the Apple Photos app."

DxO OpticsPro for OS X Photos is a paid download from the Mac App Store, which when installed automatically appears as an extension that can be accessed via the editing tools in Apple Photos. Launching the extension displays a deceptively simple, yet incredibly powerful user interface and includes access to all DxO Optics Modules currently supported by DxO's advanced image processing software. The DxO Optics Modules automatically identify the camera and lens used to capture each photo, then use this information to instantly correct for a variety of optical flaws, such as distortion, chromatic aberration, vignetting, and lens softness.

Other corrections include: Smart Lighting (improves overall dynamic range), ClearView (instantly removes haze and smog from distant landscapes), and white balance. Users can modify the intensity of each correction in three simple levels. The extension also provides access to PRIME, the industry-leading denoising technology that analyzes thousands of neighboring pixels to remove noise while leaving important details untouched.

DxO ONE owners are invited to freely download and install the **DxO OpticsPro for OS X Photos - DxO ONE Camera Only** version that automatically applies these same advanced corrections to DxO ONE photos. When applied to a DxO ONE SuperRAW™ image, PRIME employs additional temporal noise reduction to render an amazingly clean, high-resolution photograph from the four RAW images embedded in each SuperRAW file.

Pricing & Availability

The **DxO OpticsPro for OS X Photos** extension, with support for tens of thousands of camera and lens combinations is available today at a special introductory price of \$9.99/£7.99 via the Mac App Store.

The **DxO OpticsPro for OS X Photos - DxO ONE Camera Only** extension is available today as a free download via the Mac App Store for the DxO ONE.

About DxO

DxO develops the world's most advanced image processing technologies, which have enabled over 300 million devices to capture the highest quality images achievable. DxO's award-winning OpticsPro software lets serious photographers quickly and easily make their best photos look even better, and DxO ONE has redefined the connected camera with a revolutionary design that pairs perfectly with iPhone and iPad to capture professional quality images that are instantly available to share with family, friends and followers.

For more information, please visit www.dxo.com.

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